



JOSEPH CONTI

Senior Designer 347-456-0413 josephcontidesign.com jc@josephcontidesign.com

OBJECTIVE

To deliver creative that exceeds expectations and that is executed with a purposeful and appropriate strategy.

SKILLS

Technical

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Microsoft Office
- Google Suite

Professional

- Client Service
- Communication
- Resourcefulness
- Adaptability
- Reliability
- Initiative
- Critical Thinking

Efficiency

- Process Automation
- Database Management
- Project Management
- Organization
- File Server Structure
- Asana
- Slack

EXPERIENCE

Senior Designer, The Northwest (Since 2015)

- Consumer Product Design & Art Direction
- Color Matching & Quality Proofing
- Catalog, Look-book & Presentation Design
- Social Media Content & Digital Marketing
- Motion Graphics & E-Comm Product Promo Videos
- Packaging Design
- Photo Retouching & Compositing

Package Designer, Fun-World (2014-2015)

- Packaging Design
- Photo Retouching & Compositing
- Packaging Comps for Sales Meetings
- Style Guide Development
- Showroom & Trade Show Graphics

Evening Supervisor, PureRED (2013)

- Lead a Group of 17
- Assured Proper Procedures were followed
- Balanced a Complex Production Schedule
- Facilitated Internal & External Goals

Founder, Joseph Conti Design (Since 2008)

- Logo Design & Brand Identity
- Print Collateral
- Art & Creative Direction
- Social Media Content & Digital Marketing
- Motion Graphics
- Advertising Campaigns
- Key Art/Photo Illustration

Designer, Daily Racing Form (2013-2014)

- Editorial/Publication Design
- Social Media Content & Digital Marketing
- Pre-Press Production & Vendor Release
- Managed Daily Production Turnarounds
- Collaborated w/Copy Editors through K4

Lead Production Artist, PureRED (2009-2013)

- Retail Ad Production
- Managed Tight Deadlines & Heavy Workloads
- Long Hours & Little Complaining
- Directed & Trained Subordinates

EDUCATION

B.F.A. Communication Design
Kutztown University (2008)

REFERENCES

Available Upon Request